

## Water Conservation Pledge

**Objective:** To raise awareness about the over consumption of water in Canada and throughout the developed world, and to have individuals pledge to conserve a certain amount of water each month.

**Abstract:** Water is a resource that we often take for granted in the developed world. All living beings depend on water for life; humans can survive for up to a month without food, but can only live 5 to 7 days without water. We are facing a global water crisis (<http://www.janegoodall.ca/project-blue/TheGlobalWaterCrisis.html>) and should be striving to conserve water to preserve this finite resource.

Take the water conservation pledge today and encourage others to do the same!

**Number of Participants:** Unlimited

**Total Hours of Planning Time:** 5 hours (to prepare posters and booth/presentation)

**Total Time for Participants:** 15 minutes to fill out water log, plus ongoing conservation

**Appropriate Age of Participants:** 8+ years

### Materials:

- Water pledge sign-up sheets
- Water pledge checklist (provided below)
- Water log (provided under resources)
- Certificates to recognize people who have taken the pledge (provided below)

### Action Plan:

1. Set up a booth or arrange a presentation to let people in your school or community know about the water conservation pledge.
2. Hang posters to advertise when and where people can learn more and take the pledge.
3. Inform individuals on water conservation issues (let them read about it at your booth or inform them through a presentation, video etc.).

4. Encourage people to sign up for the pledge to commit to conserving 50, 100, or more litres of water through their daily activities in the household, school or workplace. (Allow participants to set their own goals using 50L as the minimum amount).
5. Distribute the checklist and water log.
6. Check in with participants weekly, or provide a way for them to contact you during the month if they have any questions.
7. Have participants report back in a month's time with their water consumption rates before and after taking the pledge.
8. Award certificate to participants who attained their water conservation goal.
9. Report back to Roots & Shoots (at [roots\\_shoots@janegoodall.ca](mailto:roots_shoots@janegoodall.ca)) with the number of individuals who took the pledge, how many succeeded, and the total number of litres of water saved.
10. Share your experience by uploading your project report onto the online Project Database at: <http://www.janegoodall.ca/members-project-registry.php>

#### **Resources to get you started:**

Water Tips fact sheet on the *Project Blue* website

<http://www.janegoodall.ca/project-blue/WaterTips.html>

(Check out the other fact sheets too to help put together your booth/presentation)

Water Log –to keep track of your personal water use

[http://www.ec.gc.ca/Water/en/info/pubs/nttw/e\\_nttwia.htm](http://www.ec.gc.ca/Water/en/info/pubs/nttw/e_nttwia.htm)

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#### **Contact:**

For more information about this project, contact [roots\\_shoots@janegoodall.ca](mailto:roots_shoots@janegoodall.ca)

💧 Download water conservation **CHECKLIST** here:

<http://www.janegoodall.ca/project-blue/documents/WaterConservationChecklist.pdf>

💧 Download water conservation **CERTIFICATE** here:

[http://www.janegoodall.ca/project-blue/documents/WaterPledgeCertificate\\_000.pdf](http://www.janegoodall.ca/project-blue/documents/WaterPledgeCertificate_000.pdf)