



L'Institut Jane Goodall Institute

Crusader for Conservation Dr. Jane Goodall to Visit Toronto

FOR IMMEDIATE RELEASE - (TORONTO: August 22, 2007) – World-famous primatologist, environmentalist and UN Messenger of Peace Dr. Jane Goodall will be in Toronto at a number of special events from September 14 to 16, 2007. Media contact: at end of release.

Dr. Jane Goodall began her pioneering research into the behaviour of wild chimpanzees in Africa 47 years ago. Her painstaking observations of chimpanzees at Gombe National Park in Tanzania transformed our understanding of our closest animal relatives and made us re-evaluate what it means to be human. Dr. Goodall founded the Jane Goodall Institute in 1977 in order to combat the rapid degradation of critical habitat for chimpanzees and other African wildlife. Today, the Institute has evolved into a dynamic international organization that supports wildlife research, conservation and education.

30th Anniversary Celebration – Friday, September 14, 2007

This fun and intimate cocktail reception will feature a personal presentation by Dr. Jane Goodall, African food and music, sales of Shona stone sculptures and a silent auction. There will be a written tribute by David Suzuki, and personal tributes to Jane Goodall by musician and environmentalist Sarah Harmer, and child rights activist and founder of Free the Children, Craig Kielburger. A book signing will follow.

Place: Windsor Arms Hotel, Toronto
Time: 7:30 pm to 10:00 pm
Tickets: \$250 per person or \$2,500 for corporate block of 10 tickets
To order: 416.978.3711 or 1.888.882.4467

Public Lecture, Gombe & Beyond – Saturday, September 15, 2007

This lecture is presented in partnership with the Centre for Environment, University of Toronto. Dr. Goodall will talk about the critical need to protect Africa's Great Apes and other wildlife species and about the hope that has been introduced by JGI's innovative community-centred conservation programmes, which meld habitat conservation with efforts to improve the lives of African communities. A book signing will follow.

Place: Convocation Hall, Toronto
Time: 7:00 pm start
Tickets: \$35, or \$20 with student ID
Visit www.uofttix.ca call 416.978.8849

Roots & Shoots Festival: Sunday, September 16, 2007

Roots & Shoots is the Jane Goodall Institute's education program and global network of youth working for positive change. Youth from almost 100 countries around the world are involved in the program. To date, more than 10,500 young Canadians have been engaged in hands-on action projects to benefit humans, animals and the environment in their communities. Dr. Goodall will meet with existing Roots & Shoots groups and view presentations and displays of the work they have been doing.

Place: Victoria College, University of Toronto
Time: 10:00 am – 12 noon

Community-Centred Conservation Panel Discussion: Monday, September 17, 2007

Organized in partnership with the Centre for Environment, University of Toronto, a panel of environmental and conservation experts that includes Dr. Goodall will take questions from undergraduate and graduate students of the Centre for Environment, University of Toronto in addition to Grade 10 and 11 students from the University of Toronto Schools. The theme is "Community Centred Conservation: Finding Ways to Meet the Needs of People, Wildlife and Habitat."

Place: University of Toronto Schools, 371 Bloor Street, Toronto
Time: 9:00 am-11:00 am

Space is limited. RSVP only to d.workman@utoronto.ca

Support for the Toronto events has been generously provided by The Toronto Star, Animal Planet, Africville, MPH Graphics and the Centre for Environment, University of Toronto. All funds raised will support the work of the Jane Goodall Institute of Canada.

The Jane Goodall Institute

Founded by renowned primatologist Dr. Jane Goodall in 1977, JGI is a global nonprofit that empowers people to make a difference for all living things. We are creating healthy ecosystems, promoting sustainable livelihoods and nurturing new generations of committed, active citizens around the world. The Jane Goodall Institute of Canada, founded in 1994, supports community-centred conservation programs in Africa, sanctuaries for orphaned chimpanzees, and the Canadian Roots & Shoots program.

Most recently, JGI Canada moved its offices to Toronto, and entered into a partnership that sees it located at the Centre for Environment, University of Toronto. The partnership will involve collaborations on teaching and research, sharing of information on JGI's conservation programs in Africa, and opportunities for U of T students to contribute to JGI's programs around the world.

For more information, please visit www.janegoodall.ca.

For more information, please contact:

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Media bookings and to reserve entrance to events, please call:

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NOTE: We are arranging a media news conference for the morning of September 12th and will be back to you shortly with more details.